

FAX# 703 528 7880
CREDIT RISK !! NOV5/12 16.13
REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LAURA BASSETT
SALES PRSN WA- JOE KNAUER _____
CLASS: NATL. LOCAL REGIONAL

CLASS:	NATL.	LOCAL	RÉGIONAL
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DATE NOV5/12 16.13

CO-OP BILLING NEEDED

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DSCC-IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63	S		1130P-1205A	30		\$2,000.00	10/27	10/27	0		SAT	0

PROGRAM : NEWS AFTER FBALL
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 61-64

REP HEADLINE# 6250644 TRF# 323881
\$\$\$ MOD# 13: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 16.13
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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82	A		1146P-1251A	30		\$2,000.00	10/27	10/27	1		SAT	1
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PROGRAM : NEWS AFTER FBALL
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT1219A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-63
STATION MAKEGOOD OFFERS:
M22 OK'D BUY#63 MISSED: SAT/1130P-1205A OCT27 30S \$2,000.00 (NOV5/12)
OFFER: SAT/1146P-1251A OCT27 30S \$2,000.00 PLS ADVISE.
CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT1219A

OCT/12 397900.00 NOV/12 204000.00
CONTRACT TOTAL 601900.00
TOTAL SPOTS 280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE